



FOR IMMEDIATE RELEASE

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APTech Group Announces EnduroSolv® Distributor/Partner of the Year

CINCINNATI, OH (February 28, 2011) – APTech Group, Inc. is pleased to announce that Water Treatment Services, Inc. of Little Rock AR is the winner of the 2010 EnduroSolv® Distributor/Partner of the Year Award.

The EnduroSolv® Distributor/Partner of the Year Award honors an exemplary EnduroSolv® Distributor/Partner that has exhibited strong sales growth of EnduroSolv® products during the past year, innovative online and offline promotional efforts, success in enlarging the geographic territory served by the distributor/partner, proactively partnering with APTech Group to produce case studies and references, and enthusiastic, timely follow up on sales leads provided.

"Chad and his EnduroSolv® Team are excellent examples of the innovators that our industry needs. They've consistently demonstrated agility in how they approach the marketplace, while maintaining a highly professional, technical approach to water treatment. I think I speak for all of the EnduroSolv® Partners in wishing them congratulations," said James Heimert, CEO of APTech Group.

"We are very excited and honored to be chosen as this year's EnduroSolv® Distributor/Partner of the Year. We have been committed to converting our existing and new customers over to solids for the past couple of years and being recognized for those efforts is rewarding. This is a proud moment for our company," said Chad Brown, Vice President of Water Treatment Services.

Members of APTech Group senior management will travel to Little Rock in March to present the award to Chad and the entire Water Treatment Services team. Additionally, Chad will visit Cincinnati late in the second quarter to more formally commemorate the award in conjunction with the grand opening of the new APTech Group offices and manufacturing facility in Blue Ash, OH (northeast suburb of Cincinnati).

About APTech Group, Inc.

APTech Group's EnduroSolv® Water Treatment products enable cleaner, greener and safer cooling tower, closed loop systems and boiler water treatment solutions. EnduroSolv® is a proprietary form of solid water treatment chemicals that allow the mixing of several chemical components into one chemical, without the addition of hazardous chemicals. The resulting solid products are less expensive to ship and safer to store and use than traditional liquid water treatment chemicals. APTech Group offers a complete line of

EnduroSolv® products, utilizing best of breed, proven water treatment chemistry combinations designed to correct most types of raw water problems, such as varying ranges of hardness, pH, and alkalinity.

EnduroSolv® solid water treatment products are supplied and serviced by over 100 distributors in the US. Additionally, EnduroSolv® products are exported to Canada, Mexico, South America, China and Europe.

APTech Group was nominated for the EPA's 2010 Presidential Green Chemistry Award and is a finalist in the Green Market Strategy category of the 2011 Green Business Awards, sponsored by The *Cincinnati Business Courier*, in partnership with the U.S. Green Building Council Cincinnati Regional Chapter.

About Water Treatment Services, Inc.

Water Treatment Services, Inc. (WTS) is a regional full service water treatment company that provides chemical treatment and testing for cooling towers, boilers and closed loop systems in Arkansas, Louisiana, Texas, Florida and Tennessee. WTS services some of the region's largest commercial office buildings, school districts, universities, government buildings, military bases, hospitals and manufacturing facilities.

For more information contact Tim Barngrover at 513.761.8111 or visit www.endurosolv.com or www.aptechgroup.com.

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